

TREND ANALYSIS

Search Term

"Game of Thrones"

Positive 178 Neutral +34 Negative +150 Total = 362

Date Range

May 27, 2017 – Jul 27, 2017

Content Source

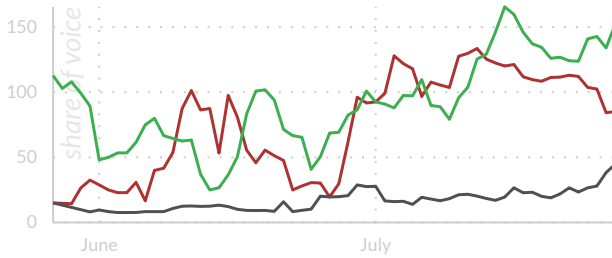
News Media

Content Language

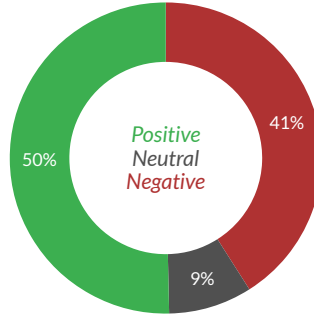
English

Share of Voice by Sentiment

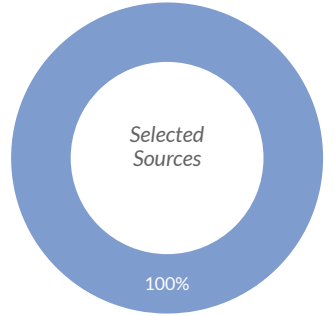
91.91 ↑+39.68 17.17 ↑+29.81 75.11 ↑+70.16



Sentiment Distribution



Source Distribution



Share of Voice by Source

183.08 ↑+139.65

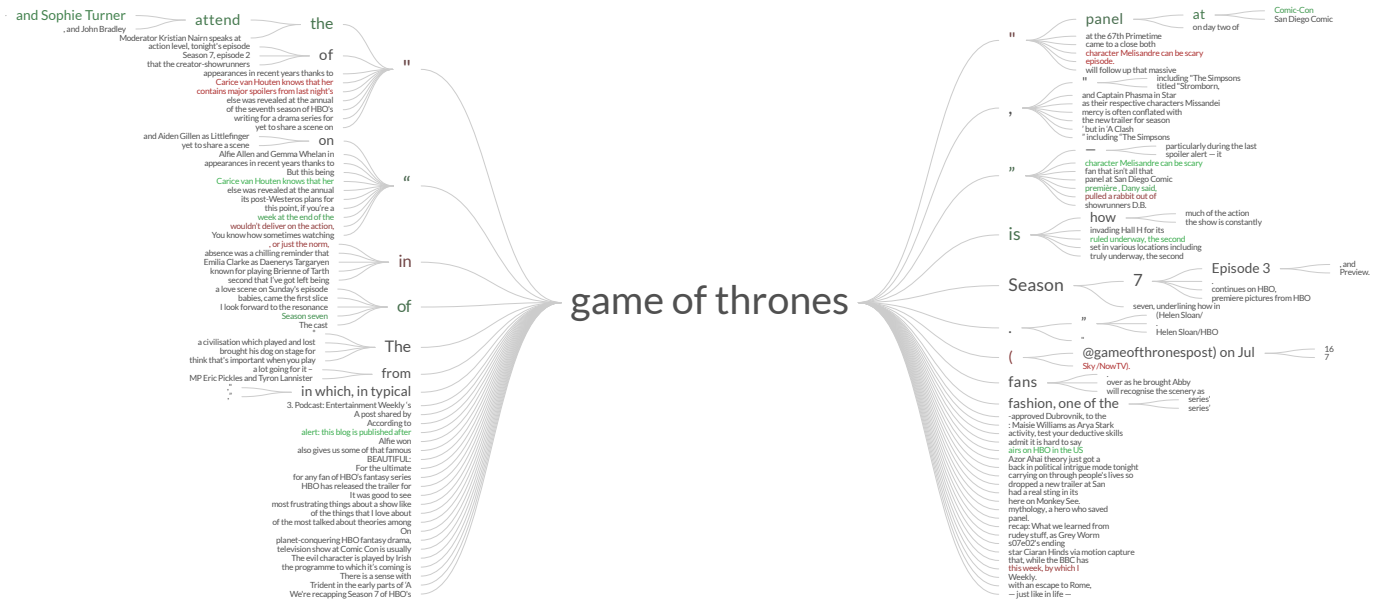


Average Sentiment by Source

+0.10 ↓-0.27



Word Tree



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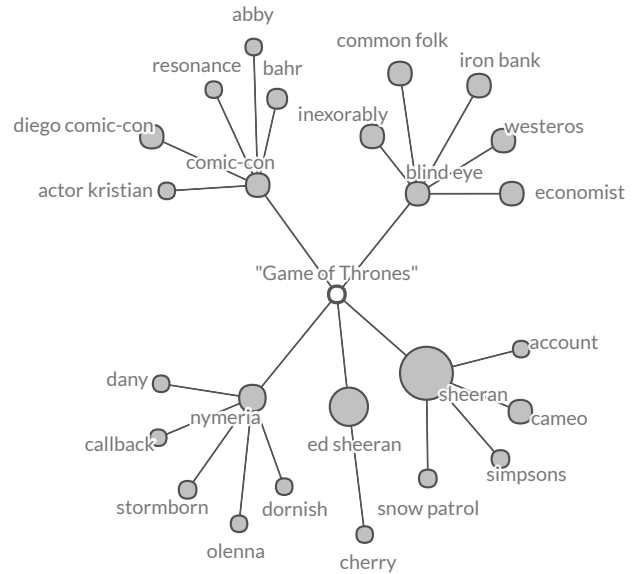
Content Language

English

Tag Cloud

abby account alfie angus armada army asbaek bahr ballistic brooding callback cameo cherry clegane collective coy dany dornish dragonglass dragonstone dramedy economist episode euron exposition fandom gendry harington heady hound inexorably lovely male nairn newsletter nowtv nymeria olenna panel photo premiere racism resonance sansa schulz season seinfeld sensible shame **sheeran** shield ship shrine siena simpsons slavery sloancourtesy soho something spotlight stormborn stormy strain tactical tapestry targaryan tarly thankfully tyene ulster **unthinkable** updated varma violent westeros whelan whispers whittaker winter wlaschiha wright ygritte yorkshire

Keyword Graph



Opinion Leaders

Max Count

125
Jon Snow

Max Sentiment

+0.27
Liam Cunningham

Min Sentiment

-0.19
Jim Broadbent

| Person | Count | Sentiment |
|---|-------|-----------|
| Jon Snow comic-con diego comic-con dany | 125 | -0.03 |
| Ed Sheeran cameo account simpsons | 51 | -0.08 |
| Peter Dinklage actor kristian abby bahr | 49 | +0.03 |
| Nikolaj Coster-Waldau dany episode actors guild | 29 | +0.11 |
| Aidan Gillen sandor clegane iain glen jacob anderson | 27 | +0.10 |
| Isaac Hempstead-Wright dany sandor clegane actors guild | 26 | +0.14 |
| Liam Cunningham dany actors guild award-winning hbo | 26 | +0.27 |
| Gemma Whelan glad dany daniel portman | 25 | +0.17 |
| Jim Broadbent dany jacob anderson dragonstone | 16 | -0.19 |
| Rose Leslie candlelight black suit 15th century | 14 | +0.18 |

CROSS-MEDIA ANALYSIS

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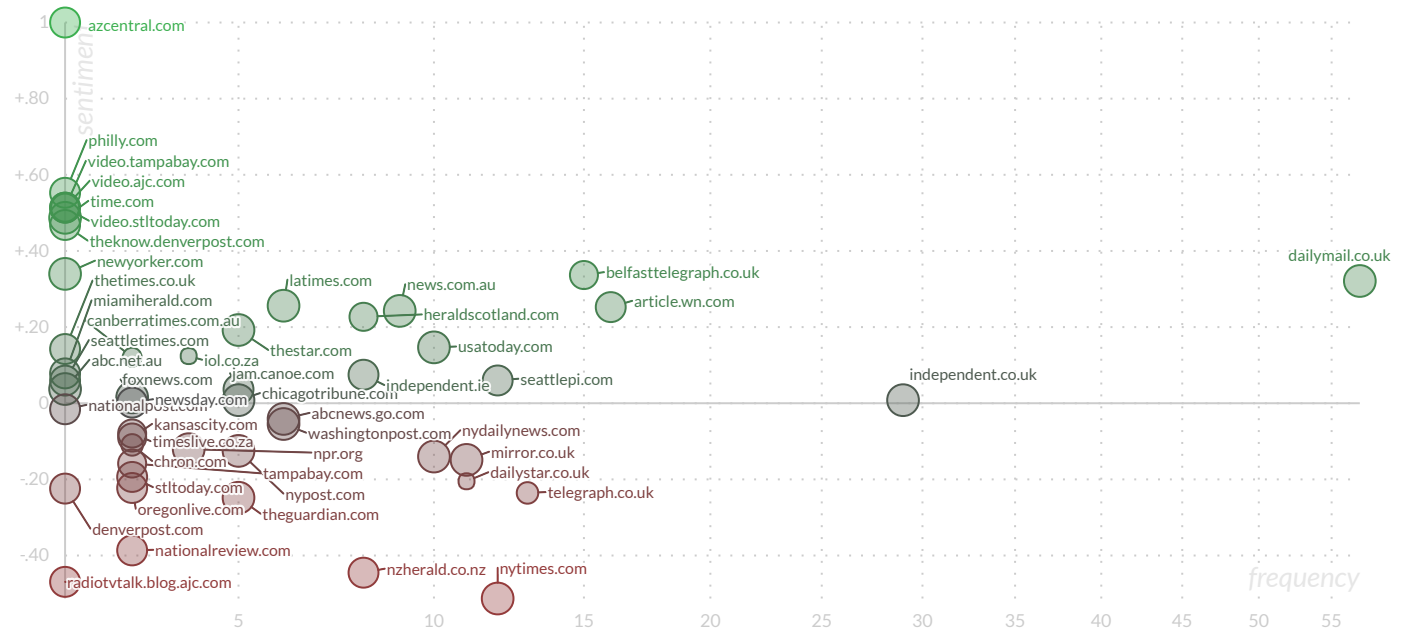
Content Source

News Media

Content Language

English

Source Map



Top 10 Sources

| Max Count | Max Reach | Max Impact | Max Sentiment | Min Sentiment |
|-----------------|-----------------|-----------------|------------------------|---------------|
| 57 | 1.0 | 57 | +0.34 | -0.51 |
| dailymail.co.uk | nydailynews.com | dailymail.co.uk | belfasttelegraph.co... | nytimes.com |

| Source | Count | Reach | Impact | Sentiment |
|--|-------|-------|--------|-----------|
| dailymail.co.uk alfie sheeran anguished | 57 | 1 | 57 | +0.32 |
| independent.co.uk nowtv callback ahai | 29 | 1 | 29 | +0.01 |
| article.wn.com recap season dinklage tyrion | 16 | 0.9 | 14.4 | +0.25 |
| belfasttelegraph.co.uk cameo whelan 35-year | 15 | 0.8 | 12 | +0.34 |
| telegraph.co.uk dragonglass sandor actress lena | 13 | 0.5 | 6.5 | -0.24 |
| nytimes.com newsletter alliser thorne australians | 12 | 1 | 12 | -0.51 |
| seattlepi.com actors guild hbo david | 12 | 0.9 | 10.8 | +0.06 |
| dailystar.co.uk coronation 30th filthiest sex | 11 | 0.3 | 3.3 | -0.20 |
| mirror.co.uk articleurl articletypename alcazar | 11 | 1 | 11 | -0.15 |
| nydailynews.com hbo go heady stark girl | 10 | 1 | 10 | -0.14 |

GEOGRAPHIC DISTRIBUTION

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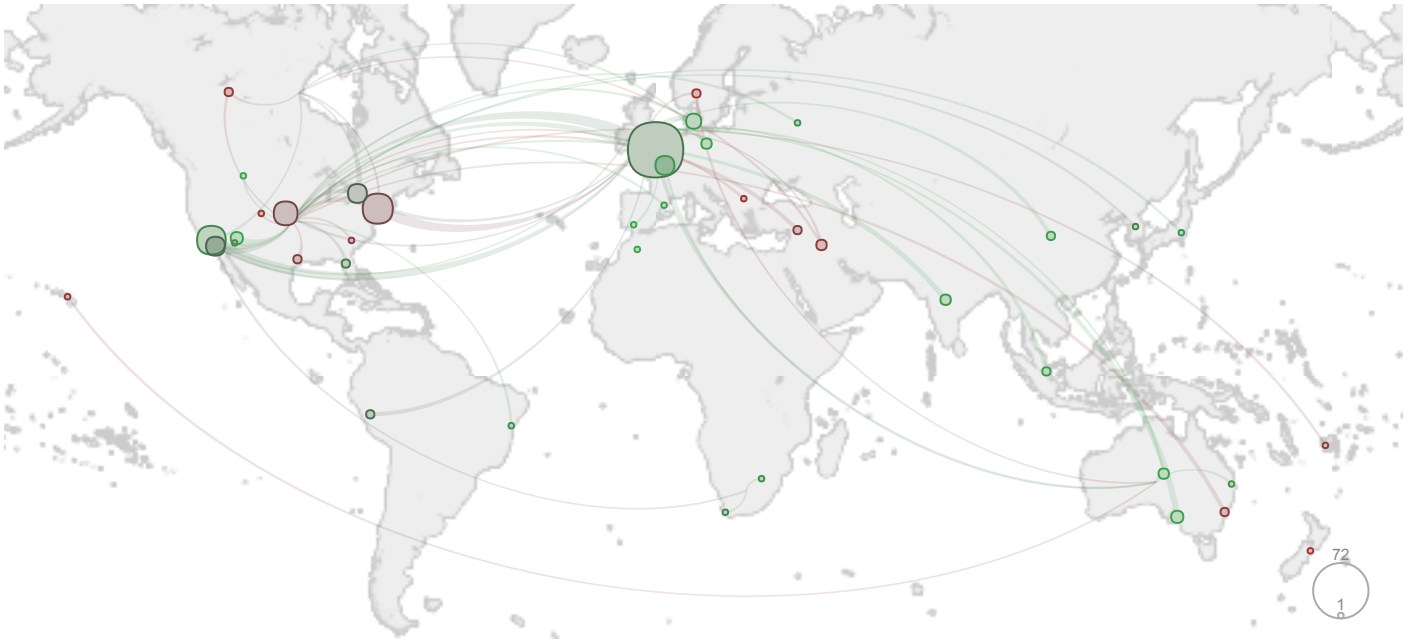
Content Source

News Media

Content Language

English

Geographic Map



Top 10 Locations

Max Count: 143 (United States)
Max Sentiment: +0.33 (Northern Ireland)
Min Sentiment: -0.17 (New York)

| Location | Count | Sentiment |
|---|-------|-----------|
| United States comic-con blind eye common folk | 143 | +0.08 |
| United Kingdom whelan account ed sheeran | 110 | +0.18 |
| Los Angeles actors guild all-black 15th century | 40 | +0.19 |
| London actors guild alcazar alive | 38 | +0.29 |
| New York actors guild alliser thorne bleach | 26 | -0.17 |
| Australia blac chyna australian ninja australians | 26 | +0.32 |
| Northern Ireland australian ninja astapor alcazar | 23 | +0.33 |
| San Diego comic-con diego comic-con abby | 20 | +0.21 |
| Washington D.C. economist blind eye common folk | 20 | -0.11 |
| New York City dramedy actors guild account | 19 | +0.01 |