TRENDS AND ASSOCIATIONS

Search Term
Tesla
Positive  Neutral  Negative  Total
552  + 95  + 513  = 1 160

Date Range
01 May 2019 – 30 Jun 2019

Content Sources
News US, News UK, News CA, News AU

Content Language
English

Daily Frequency by Sentiment

<table>
<thead>
<tr>
<th></th>
<th>01 May</th>
<th>01 Jun</th>
</tr>
</thead>
<tbody>
<tr>
<td>Positive</td>
<td>9.4</td>
<td>1.6</td>
</tr>
<tr>
<td>Neutral</td>
<td>1.6</td>
<td>1.6</td>
</tr>
<tr>
<td>Negative</td>
<td>8.8</td>
<td>7.3</td>
</tr>
</tbody>
</table>

Sentiment Distribution

Positive: 48%  Neutral: 44%  Negative: 8%

Source Distribution

Share of Coverage by Topic
- News US: 53%
- News UK: 24%
- News CA: 14%
- News AU: 9%

Daily Frequency by Source

<table>
<thead>
<tr>
<th></th>
<th>01 May</th>
<th>01 Jun</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>10.5</td>
<td>4.7</td>
</tr>
<tr>
<td>News US</td>
<td>4.7</td>
<td>2.9</td>
</tr>
<tr>
<td>News UK</td>
<td>1.8</td>
<td>1.8</td>
</tr>
<tr>
<td>News CA</td>
<td>4.7</td>
<td>2.9</td>
</tr>
<tr>
<td>News AU</td>
<td>1.8</td>
<td>1.8</td>
</tr>
</tbody>
</table>

Sentiment by Source

- News US: +0.05  +0.12
- News UK: 0.00   +0.27
- News CA: +0.02  -0.19
- News AU: +0.11  -0.30

Tag Cloud

ai alto analyst audi automaker automotive
autonomous autopilot battery beast bezos
booster car carmaker cave cent china chrysler
company convertible crash cruise daddy defamation
demand diver drive driver driverless earth
electricity energy ev factory falcon flybe gm
heavy hybrid jaguar jonas laboratory lane maker
mars model module motors musk nasa
nissan ntsb offering orbit plant pogue price
production quarter radar rating rebate renault
reports rocket rue s&p sec sedan shanghai solar
spacecraft SpaceX spotify stock submarine suv
toyota uber vehicle volkswagen wheel

Keyword Graph

01 Jul 2019 | Web Intelligence Platform
powered by webLyzard technology
Top 10 Persons

<table>
<thead>
<tr>
<th>Description</th>
<th>Count</th>
<th>Sentiment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elon Musk - South African entrepreneur model - spacex - autopilot</td>
<td>405</td>
<td>-0.16</td>
</tr>
<tr>
<td>Donald Trump - 45th President of the United States china - cent - trade war</td>
<td>67</td>
<td>-0.23</td>
</tr>
<tr>
<td>Jeff Bezos - American entrepreneur, founder and CEO of Amazon.com, Inc. musk - elon musk - blue origin</td>
<td>33</td>
<td>+0.21</td>
</tr>
<tr>
<td>Warren Buffett - American business magnate, investor, and philanthropist bezos - fortune - charitable</td>
<td>20</td>
<td>+0.34</td>
</tr>
<tr>
<td>Bill Nye - American science educator, comedian, television host, actor, writer, scientist and form... heavy - rocket - falcon</td>
<td>16</td>
<td>-0.15</td>
</tr>
<tr>
<td>Theresa May - Prime Minister of the United Kingdom de la - cent - beast</td>
<td>12</td>
<td>-0.31</td>
</tr>
<tr>
<td>Xi Jinping - General Secretary of the Communist Party of China and paramount leader of China china - cent - apple</td>
<td>12</td>
<td>-0.43</td>
</tr>
<tr>
<td>Bill Gates - American business magnate and philanthropist bezos - jeff bezos - charitable</td>
<td>11</td>
<td>+0.27</td>
</tr>
<tr>
<td>Carlos Ghosn - French-Lebanese-Brazilian businessman nissan - self-driving - automaker</td>
<td>11</td>
<td>-0.19</td>
</tr>
<tr>
<td>Nikola Tesla - Serbian American inventor electromagnetic - bluetooth - croatian</td>
<td>11</td>
<td>+0.33</td>
</tr>
</tbody>
</table>
### Geographic Distribution

**Search Term:** Tesla  
**Date Range:** 01 May 2019 – 30 Jun 2019  
**Content Sources:** News US, News UK, News CA, News AU  
**Content Language:** English

#### Top 10 Locations

<table>
<thead>
<tr>
<th>Description</th>
<th>Count</th>
<th>Sentiment</th>
</tr>
</thead>
</table>
| United States – Federal republic in North America  
  musk · elon musk · model | 683 | -0.01 |
| People’s Republic of China – State in East Asia  
  model · musk · battery | 275 | -0.08 |
| California – State of the United States  
  musk · model · elon musk | 243 | -0.04 |
| New York – State of the United States of America  
  musk · beast · de la | 214 | -0.06 |
| United Kingdom – Country in Europe  
  musk · beast · de la | 209 | -0.02 |
| Canada – Country in North America  
  cent · musk · elon musk | 140 | +0.15 |
| Washington D.C. – Capital of the United States  
  musk · elon musk · china | 130 | -0.05 |
| London  
  musk · beast · de la | 121 | -0.14 |
| Los Angeles – County seat of Los Angeles County, United States  
  musk · elon musk · diver | 108 | -0.01 |
| Florida – State in the United States  
  autopilot · musk · elon musk | 100 | -0.1 |

© OpenMapTiles | OpenStreetMap
Tesla is accused of defamation (Robyn Beck/AP). Lawsuit says Tesla's 'defects' led to fiery crash that killed Indianapolis man.

A packed below 5 percent in electric car maker cut, but that hurt profits and has not commented publicly on comments by He bought three million shares in In early August lightning as you sit below a large Panasonic (6752.T) supplies She turned her slow demise of the tax credit puts The combination of The hotel even has its own The nearest Today while ago Fremont is converting a used

based in Palo Alto, Honda, Fiat Chrysler and Reuters reported in August, maintained its vehicles catch fire said its EVs are about Mercedes Benz have finally arrived SolarCity allows announced a $2,000 it would be buying SolarCity says a fire in one of car fire in China caused to have all the components to (Niall Carson/PA) CEO Elon Musk that the fund charging point, coil, walking into a commercial in a squeeze, into a pickup truck, is now being tested, last year and joined their board lost money in the first quarter Model S caught fire in Shanghai of its day, on the peer-to-said in May it was issuing sells 100% of its cars Supercharger is some miles away with battery cells, but not

from Jaguar, Audi, BMW General Motors, Daimler In early January (We sourced A parked below 5 percent in electric car maker cut, but that hurt profits and has not commented publicly on comments by He bought three million shares in In early August lightning as you sit below a large Panasonic (6752.T) supplies She turned her slow demise of the tax credit puts The combination of The hotel even has its own The nearest Today while ago Fremont is converting a used

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The standard header of all reports includes the search term, the number of positive, neutral and negative mentions of this term in the respective date range, as well as the selected combination of content sources and languages.

**Trends and Associations**

The line charts on the left show recent trends in daily coverage per sentiment category and source – complemented by a third line chart on the right to compare sentiment across sources. Colored indicators represent average values, small numbers next to the arrows the change between the first and last day. Two donut charts depict the overall distributions by sentiment and source. Underneath, the tag cloud and keyword graph summarize the most important semantic associations with the search term.

**Cross-Media Impact**

A scatterplot and a frequency-sorted table present the top sources reporting about the search term (bubble size shows the overall reach of a source, color the corresponding sentiment value). The table includes the top three keywords that a given source associates with the search term, the number of mentions, the reach of the source, the impact of the coverage (multiplying reach and the number of mentions), and the average sentiment expressed by each source.

**Opinion Leadership**

Similar to the cross-media impact, this diagram shows how often persons were mentioned together with the search term (horizontal axis), and whether this happened in a positive or negative context (vertical axis). Bubble size indicates a person's overall number of mentions in the chosen time interval, independent of the search query. The table lists identified opinion leaders together with associated keywords, the number of co-occurrences with the search term and the average sentiment of these co-occurrences.

**Geographic Distribution**

The regional distribution of search results shown on the geographic map is followed by a corresponding list of locations (countries, states or cities) that are most frequently mentioned together with the search term. This includes top keywords to highlight regional differences in the coverage, the number of times a specific location is mentioned together with the search term, and the average sentiment of these mentions.

**Sentence Analysis**

The word tree is a graph-based tool to quickly grasp the major threads in a public debate. The branches on both sides help to spot important expressions that often precede or follow the search term. Below, three tables show the most recent, the most positive and the most negative sentences that contain the search term within the chosen time interval (filtering out redundant or very short sentences).