

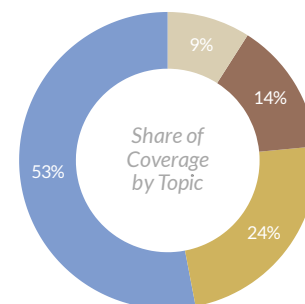
webLyzard technology
WEB INTELLIGENCE

Content Language

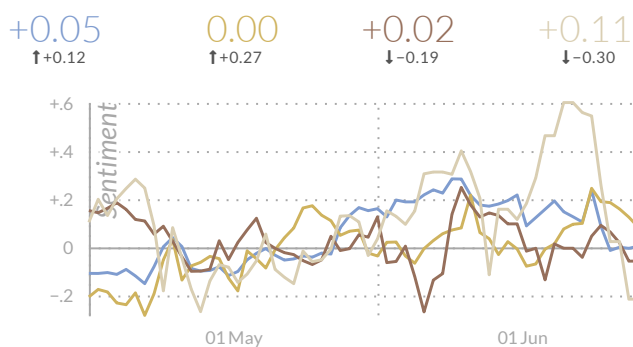
English

News CA, News AU

Source Distribution



Sentiment by Source



Keyword Graph

A network graph illustrating connections between various entities. The central node is 'Tesla'. It is connected to several other nodes, which are color-coded: red for people, green for companies/organizations, and grey for other entities. The nodes are: 'musk' (red), 'elon' (red), 'model' (red), 'electric car' (green), 'autopilot' (red), 'self-driving' (green), 'spaceX' (green), 'beast' (red), 'ceolon' (red), 'dela' (red), 'jaguar' (red), 'rue' (red), 'tesla model' (grey), 'battery' (green), 'ev' (green), 'diver' (red), 'car maker' (red), 'twitter account' (red), 'driver' (red), and 'wheel' (red).

CROSS-MEDIA IMPACT

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Search Term

Tesla

Positive 552 Neutral 95 Negative 513 Total 1160

Date Range

01 May 2019 –
30 Jun 2019

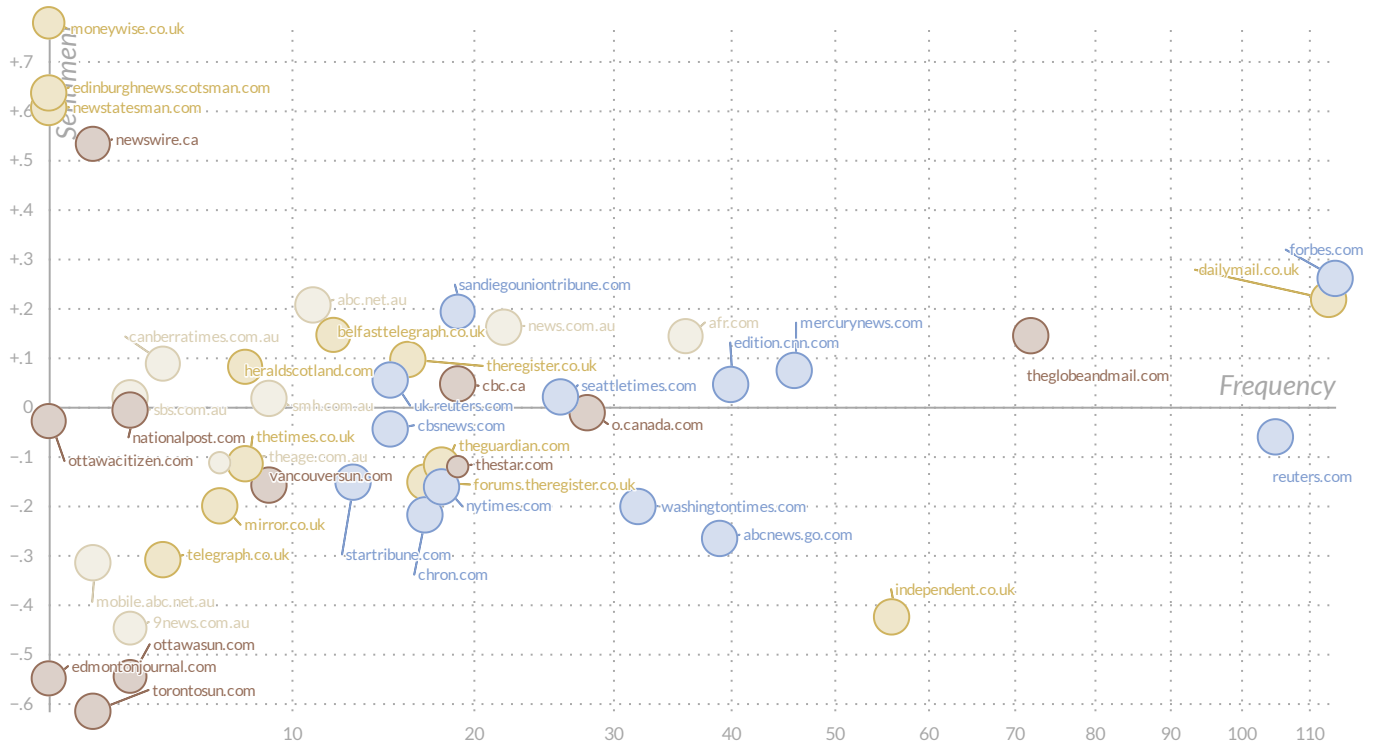
Content Sources

News US, News UK
News CA, News AU

Content Language

English

Source Chart



Top 10 Sources

Description	Count	Reach	Impact ▼	Sentiment
F forbes.com elon musk · musk · ev	114	0.9	103	+0.26
m dailymail.co.uk musk · elon musk · spacex	113	0.9	102	+0.22
r reuters.com musk · model · elon musk	105	0.9	95	-0.06
t theglobeandmail.com cent · musk · drive	72	0.9	65	+0.14
i independent.co.uk beast · de la · musk	56	0.9	50	-0.43
M mercurynews.com musk · elon musk · model	46	0.9	41	+0.07
CN edition.cnn.com elon musk · cnn business · musk	40	0.9	36	+0.05
abc abcnews.go.com musk · ceo elon · elon musk	39	0.9	35	-0.27
W washingtontimes.com musk · elon musk · autonomous	32	0.9	29	-0.2
Afr afr.com cent · battery · donohue	36	0.8	29	+0.14

OPINION LEADERSHIP

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Search Term

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Positive 552 Neutral 95 Negative 513 Total 1160

Date Range

01 May 2019 –
30 Jun 2019

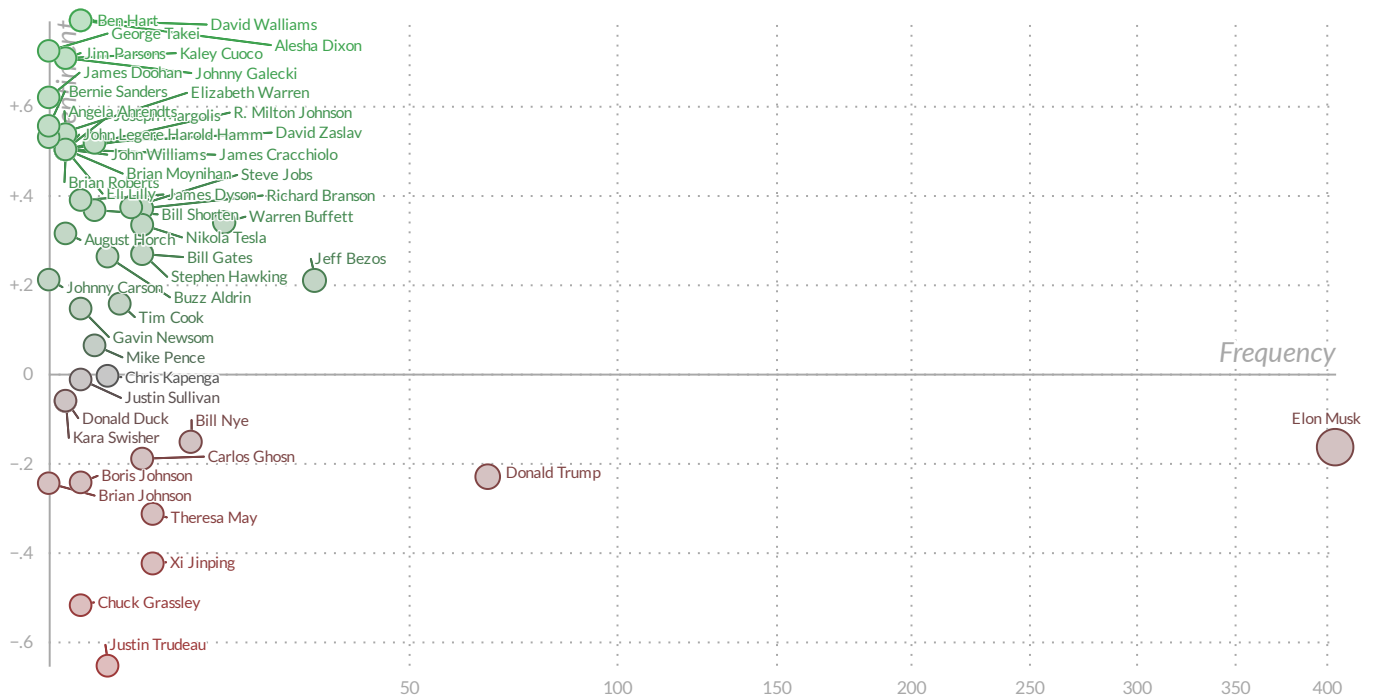
Content Sources

News US, News UK
News CA, News AU







Content Language

English

Opinion Leader Chart



Top 10 Persons

Description	Count ▼	Sentiment
 Elon Musk – South African entrepreneur model · spacex · autopilot	405	-0.16
 Donald Trump – 45th President of the United States china · cent · trade war	67	-0.23
 Jeff Bezos – American entrepreneur, founder and CEO of Amazon.com, Inc. musk · elon musk · blue origin	33	+0.21
 Warren Buffett – American business magnate, investor, and philanthropist bezos · fortune · charitable	20	+0.34
 Bill Nye – American science educator, comedian, television host, actor, writer, scientist and form... heavy · rocket · falcon	16	-0.15
 Theresa May – Prime Minister of the United Kingdom de la · cent · beast	12	-0.31
 Xi Jinping – General Secretary of the Communist Party of China and paramount leader of China china · cent · apple	12	-0.43
 Bill Gates – American business magnate and philanthropist bezos · jeff bezos · charitable	11	+0.27
 Carlos Ghosn – French-Lebanese-Brazilian businessman nissan · self-driving · automaker	11	-0.19
 Nikola Tesla – Serbian American inventor electromagnetic · bluetooth · croatian	11	+0.33

GEOGRAPHIC DISTRIBUTION

webLyzard technology
WEB INTELLIGENCE

Search Term

Tesla

Positive 552 Neutral +95 Negative +513 Total = 1160

Date Range

01 May 2019 –
30 Jun 2019

Content Sources

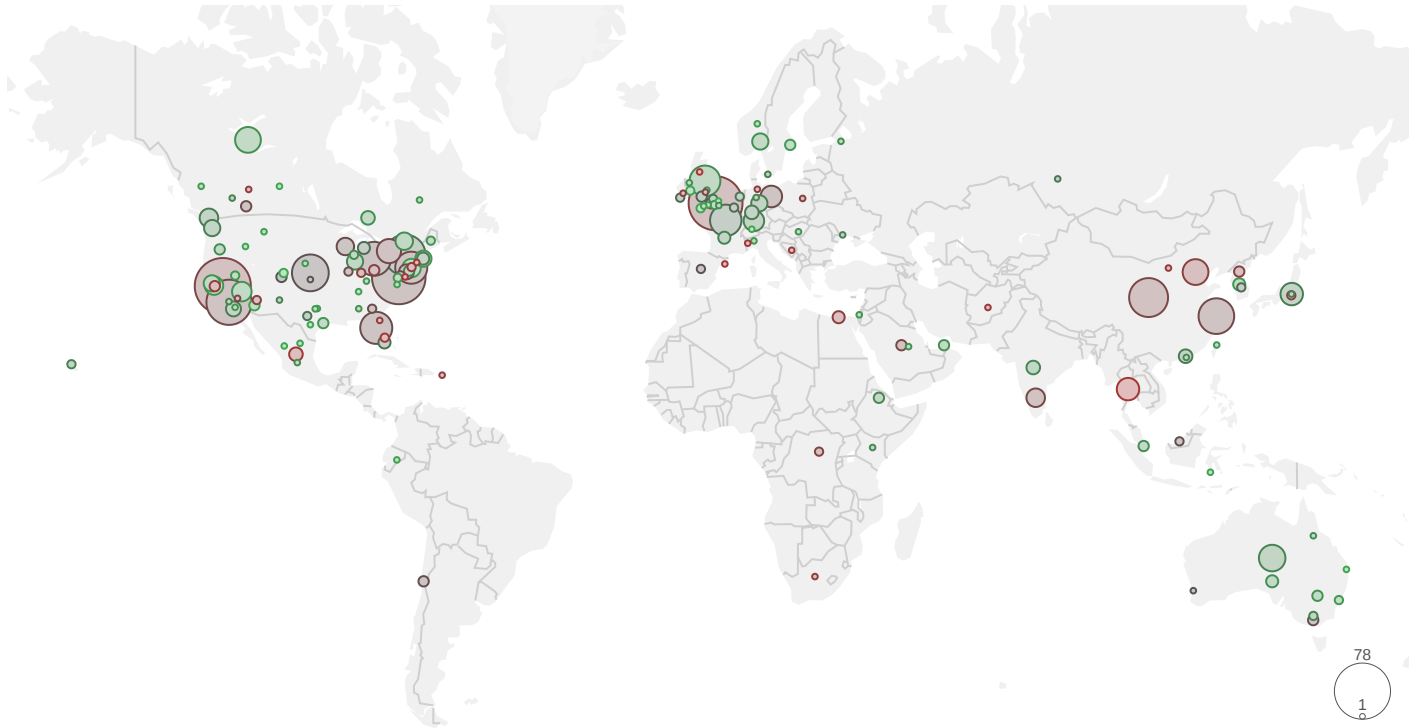
News US, News UK
News CA, News AU

Content Language

English

Geographic Map

© OpenMapTiles | OpenStreetMap



Top 10 Locations

Description	Count ▼	Sentiment
 United States – Federal republic in North America musk · elon musk · model	683	-0.01
 People's Republic of China – State in East Asia model · musk · battery	275	-0.08
 California – State of the United States musk · model · elon musk	243	-0.04
 New York – State of the United States of America musk · beast · de la	214	-0.06
 United Kingdom – Country in Europe musk · beast · de la	209	-0.02
 Canada – Country in North America cent · musk · elon musk	140	+0.15
 Washington D.C. – Capital of the United States musk · elon musk · china	130	-0.05
 London musk · beast · de la	121	-0.14
 Los Angeles – County seat of Los Angeles County, United States musk · elon musk · diver	108	-0.01
 Florida – State in the United States autopilot · musk · elon musk	100	-0.1

Search Term

Tesla

Positive 552 Neutral +95 Negative +513 Total = 1160

Date Range

01 May 2019 —
30 Jun 2019

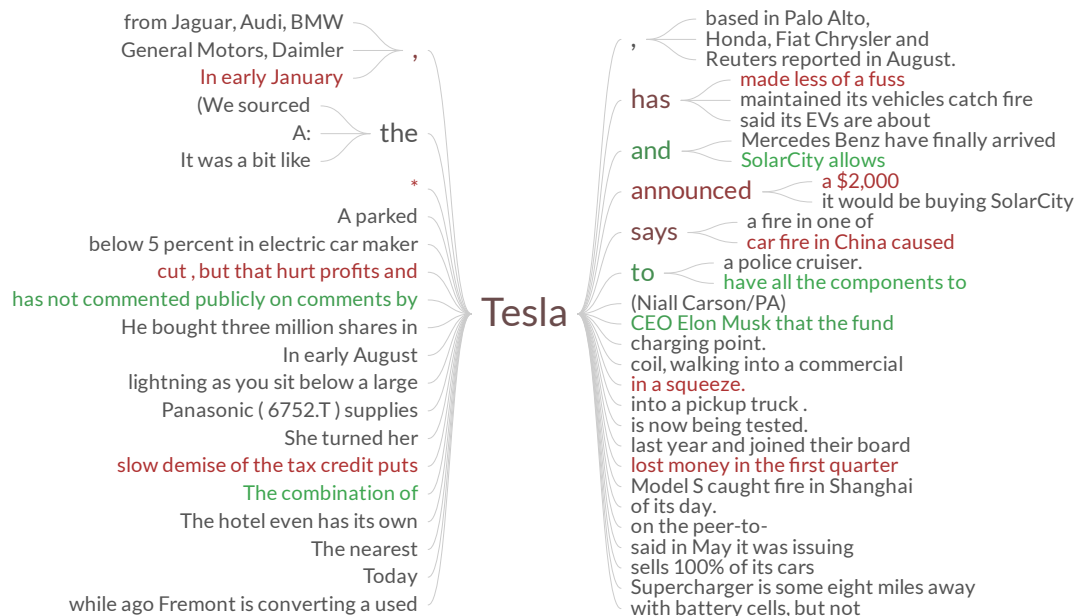
Content Sources

News US, News UK
News CA, News AU

Content Language

English

Word Tree



Recent Mentions

30 Jun	F	forbes.com	istribution. This is why Mr. Musk says that combining tesla and SolarCity is obvious. Yes, he will have to raise hu
30 Jun	NY	nytimes.com	ier.". Finally, check out Simone Giertz. She turned her tesla into a pickup truck . See you tomorrow.
30 Jun	F	forbes.com	ctric car, and our introduction to driving on "autopilot tesla 's controversial autonomous driving mode . Hot wate
30 Jun	M	mercurynews.com	e car. I read a while ago Fremont is converting a used tesla to a police cruiser. How has that worked out for them
30 Jun	F	forbes.com	Ford and JLR are not alone. General Motors, Daimler tesla , Honda, Fiat Chrysler and Audi have all announced j

Positive Sentiment

16 May	WN	article.wn.com	e. "We'd like to thank Dave for his work in support of tesla 's mission, and we wish him well," a Tesla.
02 May	DP	denverpost.com	also drawn to environmentally friendly options, like tesla . Better for the environment, leading to increased he.
23 May	WU	washingtontimes.com	Shares of tesla opened lower Thursday, but recovered into positive t
25 May	WN	article.wn.com	utive compensation. Musk, chief executive officer of tesla , was awarded.
21 Jun	A	theage.com.au	te for clean energy and in 2017 famously challenged tesla founder Elon Musk to build the world's largest lithiur

Negative Sentiment

25 Jun	EU	eu.indystar.com	Lawsuit says tesla 'defects' led to fiery crash that killed Indianapolis m
12 May	HP	huffingtonpost.co.uk	scue schoolboys trapped in a Thai cave a "pedo". The tesla boss tweeted the insult at British cave diver Vernon I
11 May	BT	belfasttelegraph.co.uk	Elon Musk is accused of defamation (Robyn Beck/AP tesla boss Musk faces trial for insulting British diver in Th
02 May	OC	o.canada.com	man killed in a fiery wreck last year while driving his tesla along U.S. route 101 in California is suing the electric
01 May	ABC	abcnews.go.com	The family of a software engineer who died after his tesla SUV crashed in a Northern California highway has su

The standard header of all reports includes the search term, the number of **positive**, neutral and **negative** mentions of this term in the respective date range, as well as the selected combination of content sources and languages.

Trends and Associations

The line charts on the left show recent trends in daily coverage per sentiment category and source – complemented by a third line chart on the right to compare sentiment across sources. Colored indicators represent average values, small numbers next to the arrows the change between the first and last day. Two donut charts depict the overall distributions by sentiment and source. Underneath, the tag cloud and keyword graph summarize the most important semantic associations with the search term.

Cross-Media Impact

A scatterplot and a frequency-sorted table present the top sources reporting about the search term (bubble size shows the overall reach of a source, color the corresponding sentiment value). The table includes the top three keywords that a given source associates with the search term, the number of mentions, the reach of the source, the impact of the coverage (multiplying reach and the number of mentions), and the average sentiment expressed by each source.

Opinion Leadership

Similar to the cross-media impact, this diagram shows how often persons were mentioned together with the search term (horizontal axis), and whether this happened in a positive or negative context (vertical axis). Bubble size indicates a person's overall number of mentions in the chosen time interval, independent of the search query. The table lists identified opinion leaders together with associated keywords, the number of co-occurrences with the search term and the average sentiment of these co-occurrences.

Geographic Distribution

The regional distribution of search results shown on the geographic map is followed by a corresponding list of locations (countries, states or cities) that are most frequently mentioned together with the search term. This includes top keywords to highlight regional differences in the coverage, the number of times a specific location is mentioned together with the search term, and the average sentiment of these mentions.

Sentence Analysis

The word tree is a graph-based tool to quickly grasp the major threads in a public debate. The branches on both sides help to spot important expressions that often precede or follow the search term. Below, three tables show the most recent, the most positive and the most negative sentences that contain the search term within the chosen time interval (filtering out redundant or very short sentences).